

Play

Product	VAC reach %	VAC reach	VAC contacts	VAC frequency	Period	Approx. panels	SOV%	CPM	Media	Posting	Total
Play Flex	-	-	-	-	-	-	-	-	-	-	Per request
Play National 4.4M	23.0	1.070.000	4.400.000	4,1	7 days	512	8,33%	179	788.000 kr	5.000 kr	793.000 kr
Play National 2.2M	18,0	840.000	2.200.000	2,6	7 days	512	4,17%	218	480.000 kr	5.000 kr	485.000 kr
Play Oslo Region 2.0M	23,5	250.000	2.000.000	8,0	7 days	181	8,33%	187	373.000 kr	5.000 kr	378.000 kr
Play Oslo Region 1.0M	19,0	200.000	1.000.000	5,0	7 days	181	4,17%	227	227.000 kr	5.000 kr	232.000 kr
Play Trondheim	-	-	100.000	-	7 days	26	8,33%	1850	185.000 kr	5.000 kr	190.000 kr
Play Billboard Big City	-	-	152.000	-	7 days	7	16,67%	3474	528.000 kr	5.000 kr	533.000 kr

Classic

Product	VAC reach %	VAC reach	VAC contacts	VAC frequency	Period	Approx. panels	CPM	Media	Posting	Production	Total
Adshel National 500	55,0	2.570.000	13.200.000	5,1	7 days	500	84	1.110.000 kr	32.000 kr	25.000 kr	1.167.000 kr
Adshel National 450	52,5	2.460.000	12.100.000	4,9	7 days	450	84	1.017.000 kr	28.000 kr	24.000 kr	1.069.000 kr
Adshel National 325	50,5	2.360.000	8.250.000	3,5	7 days	325	86	709.000 kr	21.000 kr	22.000 kr	752.000 kr
Adshel Supermarket 400	-	-	-	-	7 days	400	-	1.003.000 kr	25.000 kr	23.000 kr	1.051.000 kr
Adshel Oslo Region 180	81,5	860.000	5.915.000	6,9	7 days	180	95	561.000 kr	11.300 kr	19.800 kr	592.100 kr
Adshel Oslo Roadside 120	71,0	750.000	4.554.000	6,1	7 days	120	99	453.000 kr	7.600 kr	18.800 kr	479.400 kr
Adshel Oslo Roadside 60	60,0	650.000	2.272.000	3,5	7 days	60	106	240.000 kr	3.800 kr	17.900 kr	261.700 kr
Adshel Oslo City 60	58,0	620.000	2.458.000	4,0	7 days	60	106	261.000 kr	3.800 kr	17.900 kr	282.700 kr
Adshel Trondheim 65	84,5	181.000	1.269.000	7,0	7 days	65	121	154.000 kr	4.100 kr	17.900 kr	176.000 kr
Adshel Create	-	-	-	-	-	-	-	-	-	-	Per request

Transit - Exterior

Product	Description	Period	Approx. Panels	Media	Posting	Production	Total
Backside Bus Stavanger	Stort format på buss - plassert på baksiden	14 days	50	215.000 kr	17.000 kr	15.000 kr	247.000 kr

All creatives has to be approved by Clear Channel. Clear Channel reserves the right to correct errors and adjust prices to account for circumstances beyond our control.

Production prices refers to 1 creative.

All Terms and Conditions are published in our General Terms of Sale: <https://www.clearchannel.no/avtalevilkar/>