

Play

Product	VAC reach %	VAC reach	VAC contacts	VAC frequency	Period	Approx. panels	SOV%	Media	Posting	Total
Play Flex	-	-	-	-	-	-	-	-	-	Per request
Play Adshel National L	30	1,370,000	9,200,000	7	7 days	727	8.33%	1,330,000	5,000	1,335,000
Play Adshel National M	26	1,150,000	4,600,000	4	7 days	727	4.17%	805,000	5,000	810,000
Play Adshel Oslo L	55	560,000	7,400,000	13	7 days	478	8.33%	1,085,000	5,000	1,090,000
Play Adshel Oslo M	51	520,000	3,700,000	7	7 days	478	4.17%	660,000	5,000	665,000
Play Adshel Mall L	25	1,055,000	3,300,000	3	7 days	390	8.33%	720,000	5,000	725,000
Play Adshel Mall M	19	830,000	1,700,000	2	7 days	390	4.17%	435,000	5,000	440,000
Play Adshel Metro L	44	450,000	5,800,000	13	7 days	330	8.33%	885,000	5,000	890,000
Play Adshel Metro M	42	430,000	2,900,000	7	7 days	330	4.17%	535,000	5,000	540,000
Play Billboard & Spectacular Oslo	-	-	537,000	-	7 days	5	16.67%	555,000	5,000	560,000
Play Billboard & Spectacular	-	-	573,000	-	7 days	7	16.67%	730,000	5,000	735,000

Classic

Product	VAC reach %	VAC reach	VAC contacts	VAC frequency	Period	Approx. panels	Media	Posting	Production	Total
Adshel National L	59	2,650,000	25,800,000	10	7 days	900	1,915,000 kr	54,000 kr	30,000 kr	1,999,000 kr
Adshel National M	54	2,450,000	14,000,000	6	7 days	500	1,090,000 kr	30,000 kr	25,000 kr	1,145,000 kr
Adshel National S	49	2,210,000	9,800,000	4	7 days	325	795,000 kr	19,500 kr	20,000 kr	834,500 kr
Adshel Supermarket L	-	-	-	-	7 days	450	1,085,000 kr	27,000 kr	25,000 kr	1,137,000 kr
Adshel Supermarket M	-	-	-	-	7 days	225	580,000 kr	13,500 kr	20,000 kr	613,500 kr
Adshel Oslo Region	85	870,000	6,470,000	7	7 days	200	590,000 kr	12,000 kr	20,000 kr	622,000 kr
Adshel Oslo City	79	810,000	5,040,000	6	7 days	115	500,000 kr	6,900 kr	20,000 kr	526,900 kr
Adshel Oslo Roadside	74	760,000	4,485,000	6	7 days	115	430,000 kr	6,900 kr	20,000 kr	456,900 kr
Adshel Trondheim	85	180,000	1,244,000	7	7 days	75	145,000 kr	4,500 kr	15,000 kr	164,500 kr
Adshel Create	-	-	-	-	-	-	-	-	-	Per request

Transit - Exterior

Product	Description	Period	Approx. panels	Media	Posting	Production	Total
Superside+ Bus Oslo	Det største formatet på buss i Oslo - plassert på førersiden.	14 days	40	590,000 kr	65,000 kr	76,000 kr	731,000 kr
Superside Bus Oslo	Stort format på buss i Oslo - plassert på påstigningssiden.	14 days	50	325,000 kr	65,000 kr	51,000 kr	441,000 kr
Backside Bus Oslo Region	Stort format på buss - plassert på baksiden.	14 days	50	207,000 kr	16,000 kr	14,000 kr	237,000 kr
Superside+ Single Tram Oslo	Det største formatet på trikk i Oslo - en reklameflate pr trikkeside.	14 days	20	300,000 kr	35,700 kr	40,400 kr	376,100 kr
Superside+ Double Tram Oslo	Det største formatet på trikk i Oslo - to reklameflater pr trikkeside.	14 days	20	300,000 kr	35,700 kr	40,400 kr	376,100 kr
Longside Tram Oslo 2 cars	Avlangt format under vinduet på den ene siden av trikken.	14 days	20	174,000 kr	22,000 kr	20,300 kr	216,300 kr

Transit - Interior

Product	Description	Period	Approx. panels	Media	Posting	Production	Total
Wall/Window panel Oslo Region	Plakater inne i t-baner, busser og trikker i Osloregionen	7 days	4 300	445,000 kr	45,800 kr	30,000 kr	520,800 kr
Wall/Window panel Oslo	Plakater inne i t-baner, busser og trikker i Oslo.	7 days	2,800	325,000 kr	30,000 kr	25,000 kr	380,000 kr
Streamer panel Oslo	Takhengte plakater inne i t-baner, busser og trikker i Oslo.	7 days	3,450	390,000 kr	46,900 kr	40,000 kr	476,900 kr
Streamer panel Metro L	Takhengte plakater inne i t-baner.	7 days	1,800	245,000 kr	24,500 kr	25,000 kr	294,500 kr
Streamer panel Bus	Takhengte plakater inne i busser.	7 days	1,450	215,000 kr	20,000 kr	25,000 kr	260,000 kr

Billboard & Create

Product	Description	Period	Approx. panels	Media	Posting	Production	Total
Station Domination Nationaltheateret	Dominer stasjonen med 600m2 folie og 19 Adshel.	7 days	-	490,000 kr	109,000 kr	180,000 kr	779,000 kr
Station Domination Jernbanetorget	-	7 days	-	325,000 kr	61,000 kr	80,000 kr	466,000 kr
Billboard Metro	Store billboards på de mest besøkte t-banestasjonene i Oslo	7 days	12	290,000 kr	18,200 kr	65,000 kr	373,200 kr
Billboard Metro Flex	Store billboards tilknyttet t-banestasjonene i Oslo	7 days	-	-	-	-	Per request

All creatives has to be approved by Clear Channel. Clear Channel reserves the right to correct errors and adjust prices to account for circumstances beyond our control.

Production prices refers to 1 creative.

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