

Play

Product	VAC reach %	VAC reach	VAC contacts	VAC frequency	Period	Approx. panels	SOV%	Media	Posting	Total
Play Flex	-	-	-	-	-	-	-	-	-	Per request
Play Adshel National L	30	1,370,000	9,200,000	7	7 days	727	8.33%	1,220,000 kr	4,000 kr	1,224,000 kr
Play Adshel National M	26	1,150,000	4,600,000	4	7 days	727	4.17%	740,000 kr	4,000 kr	744,000 kr
Play Adshel Oslo L	55	560,000	7,200,000	13	7 days	477	8.33%	995,000 kr	4,000 kr	999,000 kr
Play Adshel Oslo M	51	520,000	3,600,000	7	7 days	477	4.17%	605,000 kr	4,000 kr	609,000 kr
Play Adshel Mall L	25	1,055,000	3,300,000	3	7 days	390	8.33%	660,000 kr	4,000 kr	664,000 kr
Play Adshel Mall M	19	830,000	1,700,000	2	7 days	390	4.17%	400,000 kr	4,000 kr	404,000 kr
Play Adshel Metro L	44	450,000	5,800,000	13	7 days	330	8.33%	810,000 kr	4,000 kr	814,000 kr
Play Adshel Metro M	42	430,000	2,900,000	7	7 days	330	4.17%	490,000 kr	4,000 kr	494,000 kr
Play Billboard & Spectacular Oslo	-	-	537,000	-	7 days	5	16.67%	510,000 kr	4,000 kr	514,000 kr
Play Billboard & Spectacular	-	-	573,000	-	7 days	7	16.67%	670,000 kr	4,000 kr	674,000 kr

Adshel

Product	VAC reach %	VAC reach	VAC contacts	VAC frequency	Period	Approx. panels	Media	Posting	Production	Total
Adshel National L	59	2,650,000	25,800,000	10	7 days	900	1,755,000 kr	49,500 kr	25,800 kr	1,830,300 kr
Adshel National M	54	2,450,000	14,000,000	6	7 days	500	1,000,000 kr	27,500 kr	20,400 kr	1,047,900 kr
Adshel National S	49	2,210,000	9,800,000	4	7 days	325	730,000 kr	17,900 kr	18,000 kr	765,900 kr
Adshel Supermarket L	-	-	-	-	7 days	450	995,000 kr	24,800 kr	19,700 kr	1,039,500 kr
Adshel Supermarket M	-	-	-	-	7 days	225	530,500 kr	12,400 kr	16,700 kr	559,600 kr
Adshel Oslo Region	85	870,000	6,470,000	7	7 days	200	540,000 kr	11,000 kr	16,300 kr	567,300 kr
Adshel Oslo City	79	810,000	5,040,000	6	7 days	115	460,000 kr	6,300 kr	15,200 kr	481,500 kr
Adshel Oslo Roadside	74	760,000	4,485,000	6	7 days	115	395,000 kr	6,300 kr	15,200 kr	416,500 kr
Adshel Trondheim	85	180,000	1,244,000	7	7 days	75	133,000 kr	4,100 kr	14,600 kr	151,700 kr
Adshel Create	-	-	-	-	-	-	-	-	-	Per request

Transit - Exterior

Product	Description	Period	Approx. Panels	Media	Posting	Production	Total
Superside+ Bus Oslo	Det største formatet på buss i Oslo - plassert på førersiden.	14 days	40	543,000	60,000 kr	70,000 kr	673,000 kr
Superside Bus Oslo	Stort format på buss i Oslo - plassert på påstigningssiden.	14 days	50	299,000	60,000 kr	47,000 kr	406,000 kr
Backside Bus Stavanger	Stort format på buss - plassert på baksiden.	14 days	50	190,000	15,000 kr	13,000 kr	218,000 kr
Backside Bus Oslo Region	Stort format på buss - plassert på baksiden.	14 days	50	190,000	15,000 kr	13,000 kr	218,000 kr
Superside+ Tram Oslo	Det største format på trikk i Oslo - 2 reklameflater pr trikkeside.	14 days	20	273,000	30,000 kr	37,100 kr	340,100 kr
Longside Tram Oslo 2 cars	Avlangt format under vinduet på den ene siden av trikken.	14 days	20	158,300	19,700 kr	20,000 kr	198,000 kr

Transit - Interior

Product	Description	Period	Approx. panels	Media	Posting	Production	Total
Wall/Window panel Oslo Region	Plakater inne i t-baner, busser og trikker i Oslo Region.	7 days	4 300	410000	42 000 kr	27,200 kr	468 400 kr
Wall/Window panel Oslo	Plakater inne i t-baner, busser og trikker i Oslo.	7 days	2800	300000	27 500 kr	22,600 kr	340 900 kr
Streamer panel Oslo	Takhengte plakater inne i t-baner, busser og trikker i Oslo.	7 days	3450	356000	43,000 kr	34,000 kr	433,000 kr
Streamer panel Metro L	Takhengte plakater inne i t-baner.	7 days	1800	226600	22,500 kr	23,100 kr	272,200 kr
Streamer panel Bus	Takhengte plakater inne i busser.	7 days	1450	195000	20,000 kr	20,000 kr	235,000 kr

Billboard & Create

Product	Description	Period	Approx. panels	Media	Posting	Production	Total
Station Domination Nationaltheateret	Dominer stasjonen med 600m2 folie og 19 Adshel.	7 days	-	448,000 kr	100,000 kr	165,000 kr	713,000 kr
Station Domination Jernbanetorget	-	7 days	-	299,000 kr	56,000 kr	72,000 kr	427,000 kr
Billboard Metro	Store billboards på de mest besøkte t-banestasjonene i Oslo	7 days	12	268,000 kr	16,700 kr	55,000 kr	339,700 kr
Billboard Metro Flex	Store billboards tilknyttet t-banestasjonene i Oslo - ta kontakt for pris.	7 days	-	-	-	-	Per request

All creatives has to be approved by Clear Channel. Clear Channel reserves the right to correct errors and adjust prices to account for circumstances beyond our control. Production prices refers to 1 creative.