



Storm total.

21 January 2019

The Storm Total network located at the international and domestic departure areas is the biggest network at the airport consisting of big screens synced together. The premium big screens give your brand the impact and fame that is deserved catching all travellers going through the airport.

Estimated pax per year: 20 000 000
Number of screens: 20

Price per request.

Format

Storm consist of three types of formats; Gate tower, with and without angle and a regular 16:9 format. A minimum of three files must be delivered to ensure playback on all screens. Two for gate towers and one for 16:9.

- 16:9 – 1920x1080
- Side panel: 450x990 px (width x height).
- Main panel: 1350x990 px (width x height).

Please note that the 0x0 pixel point on the screen is different from the right and the left side of the building.

Ad length

10 seconds.

Settings

MP4 or MOV. Use H264 codec for MP4. Do not exceed 20000 KB/S. JPG or PNG. 72 DPI. Maximum of 25 frames/second.

Material deadline

Minimum 3 working days before campaign start. Exceptions for HTML, see below.

Delivery notes

Name files with YEAR_WEEK-OF-CAMPAIGN_FORMAT_ADVERTISER.FILE-FORMAT

E.g: 2018_06_Big Screen-Arrival_OSL_AmericanExpress.mov

Other notes

Please avoid very small text if possible. HTML: Resolution may vary. Please contact planner@clearchannel.no for exact information. Deadline delivery: 10 working days.