



Impact – Digital Bigscreens Check in.

Two double sided screens each measuring 20 square meters gives your brand the opportunity to dominate travellers view when entering the check in area from both the express train and the parking area. These screens gives your brand the opportunity to meet the modern traveller at scale when entering the airport.

Estimated pax per year: 14 300 000
Number of screens: 4

Price per request.

21 january 2019

Format

1920 x 1080 pixels.

Ad length

10 seconds.

Settings

MP4 or MOV. Use H264 codec for MP4. Do not exceed 20000 KB/SJPG or PNG. 72 DPI. Maximum of 25 frames/second.

Material deadline

Minimum 3 working days before campaign start.
Exceptions for HTML, see below.

Delivery notes

Name files with YEAR_WEEK-OF-CAMPAIGN_FORMAT_ADVERTISER.FILE-FORMAT

E.g: 2017_41_Digital-Mega-Screen-Departure_OSL_AmericanExpress.mov

Other notes

Please avoid very small text if possible.
HTML: Resolution may vary. Please contact knut.hoydalsvik@clearchannel.no for exact infomation.
Deadline delivery: 10 working days.