



Impact – Digital Big Screens Arrival.

21 January 2019



Located at both the International and domestic arrival in the luggage claim area the two screens in combination with the digital cubes on each luggage belt this gives your brand the opportunity to dominate the arrival area. 66% of the travellers spend 15+ minutes in this area waiting for their luggage to arrive at the belt.

Estimated pax per year: 14 300 000

Number of screens: 2

Price per request.

Format

The total screen consist of two frames:

Short panel: 450 x 1260px (width x height).

Main panel: 1350 x 1260px (width x height).

Deliver each frame as a separate file. It is possible to mix between video and picture file formats. They will be combined in our playback system.

Ad length

10 seconds.

Settings

MP4 or MOV. Use H264 codec for MP4. Do not exceed

20000 KB/SJPG

or PNG. 72 DPI.

Material deadline

Minimum 3 working days before campaign start. Exceptions for HTML, see below.

Delivery notes

Name files with

YEAR_WEEK-OF-CAMPAIGN_FORMAT_ADVERTISER.

FILE-FORMAT

E.g: 2018_06_Big Screen-Arrival_OSL_AmericanExpress.mov