



## Impact – Big screen Spectacular.

21 January 2019

The big screen is located by one of the main entrances to the tax free area. This surface offer 40 square meters of high quality impact for your brand to the 8 000 000 travellers passing by each year. Last years numbers shows that out of the eight million passing by, 35% shops at the tax free.

Estimated pax per year: 8 000 000  
Number of screens: 2

**Price per request.**

### **Format**

5120 x 1008 pixels and 4224 x 704 pixels.

### **Ad length**

10 seconds default or as agreed.

### **Settings**

MP4 or MOV. Use H264 codec for MP4. Do not exceed 20000 KB/S. JPG or PNG. 72 DPI. Maximum of 30 frames/second.

### **Material deadline**

Minimum 3 working days before campaign start.  
Exceptions for HTML, see below.

### **Delivery notes**

Name files with YEAR\_WEEK-OF-CAMPAIGN\_FORMAT  
\_ADVERTISER.FILE-FORMAT

*E.g: 2017\_41\_Digital-Mega-Screen-Departure\_OSL\_*  
*AmericanExpress.mov*

### **Other notes**

Please avoid very small text if possible.  
HTML: Resolution may vary. Please contact  
knut.hoydalsvik@clearchannel.no for exact infomation.  
Deadline delivery: 10 working days.