

PLAY METRO

METRO STATIONS

INFORMATION ABOUT STATIONS WITH PLAY METRO AND THE POSSIBILITIES OF CAMPAIGN SET UP.

Metro stations	Screens	Number of synchronized screens		
		1	2	4
Carl Berners Plass on platform	8	X		
Nydalen in track	10	X		
Majorstuen on platform	16	X	X	X
Nationaltheateret in track	32	X	X	X
Stortinget in track	40	X	X	X
Jernbanetorget in track	36	X	X	X
Tøyen in track	24	X	X	X
Grønland in track	24	X	X	X
Helsfyr in track	24	X	X	X
Løren on platform	8	X		

NETWORK

PLAY METRO TOTAL

Includes all stations.
See list above for possibilities of campaign set up.
NB! Always deliver 1-screen solutions to Nydalen, Carl Berner and Løren.

NETWORK

PLAY METRO SENTRUM

Includes Jernbanetorget, Nationaltheatret and Stortinget. See list above for possibilities of campaign set up.

NETWORK

PLAY METRO ENTERTAINMENT

Includes Jernbanetorget, Nationaltheatret, Stortinget and Majorstuen. See list above for possibilities of campaign set up.

PLAY METRO

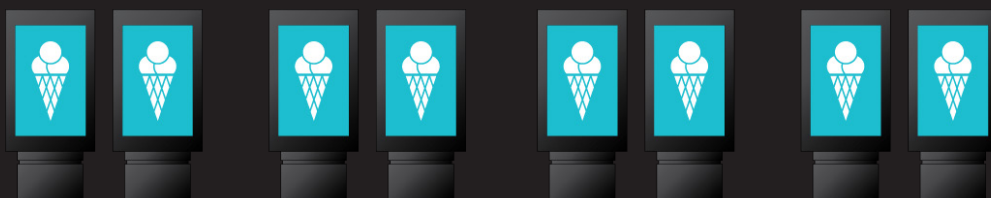
CAMPAIGN SET UP

THE ADVERTISEMENT LOOP REPEAT IT SELF ON THE SCREENS,
AFTER THE AGREED ORDER AND SET UP OF THE ADS.

Synchronizing of 1-screen, 2-screen and 4-screen solutions.

1-SCREEN SOLUTION WITH ONE DESIGN / MEDIA FILE

One motive / one media file, synchronized on the screens.



1-SCREEN SOLUTION WITH TWO DESIGN / MEDIA FILES

The first loop shows the first design / media file synchronized on the screens.



The second loop shows the second design / media file synchronized on the screens.



And so on, if you have more design / media files that you want to distribute one at the time.

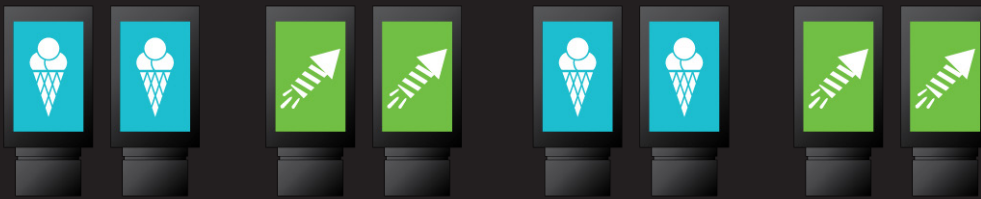
2-SCREEN SOLUTION WITH TWO DESIGN / MEDIA FILES

Two motives / two media files, synchronized every other screen in the same loop.



4-SCREEN SOLUTION WITH TWO DESIGN / MEDIA FILES

Two motives / two media files, synchronized on every other second screen in the same loop.



4-SCREEN SOLUTION WITH 4 DESIGN / MEDIA FILES

Four motives / four media files, synchronized on every other four screens in the same loop.

