



Impact – Brandwalk Carpark.

21 January 2019

In the transit corridor from the main indoor parking area to the terminal is the Brandwalk banners located. 14 lit up surfaces give your brand the opportunity to shine for all travellers using the indoor parking area at Oslo airport.

Estimated pax per year: 700 000

Number of banners: 14

Price per request.

Format, west walls

West wall #1: 362 x 214 cm	West wall #4: 362 x 286 cm
West wall #2: 362 x 239 cm	West wall #5: 362 x 292 cm
West wall #3: 362 x 254 cm	West wall #6: 362 x 313 cm

Format, east walls

East wall #1: 362 x 223 cm	East wall #5: 362 x 276 cm
East wall #2: 362 x 237 cm	East wall #6: 362 x 289 cm
East wall #3: 362 x 243 cm	East wall #7: 362 x 293 cm
East wall #4: 362 x 260 cm	East wall #8: 362 x 315 cm

Visible area

Same as format.

Material

Foil.

Settings

- Document is preferably made in 1:1.
- Effective DPI: 100 or higher.
- CMYK (preferably FOGRA39).
- 1 cm bleed and crop marks.

Delivery notes

The high-resolution PDF must be named OSL, ADVERTISER, FORMAT and WEEK OF CAMPAIGN.