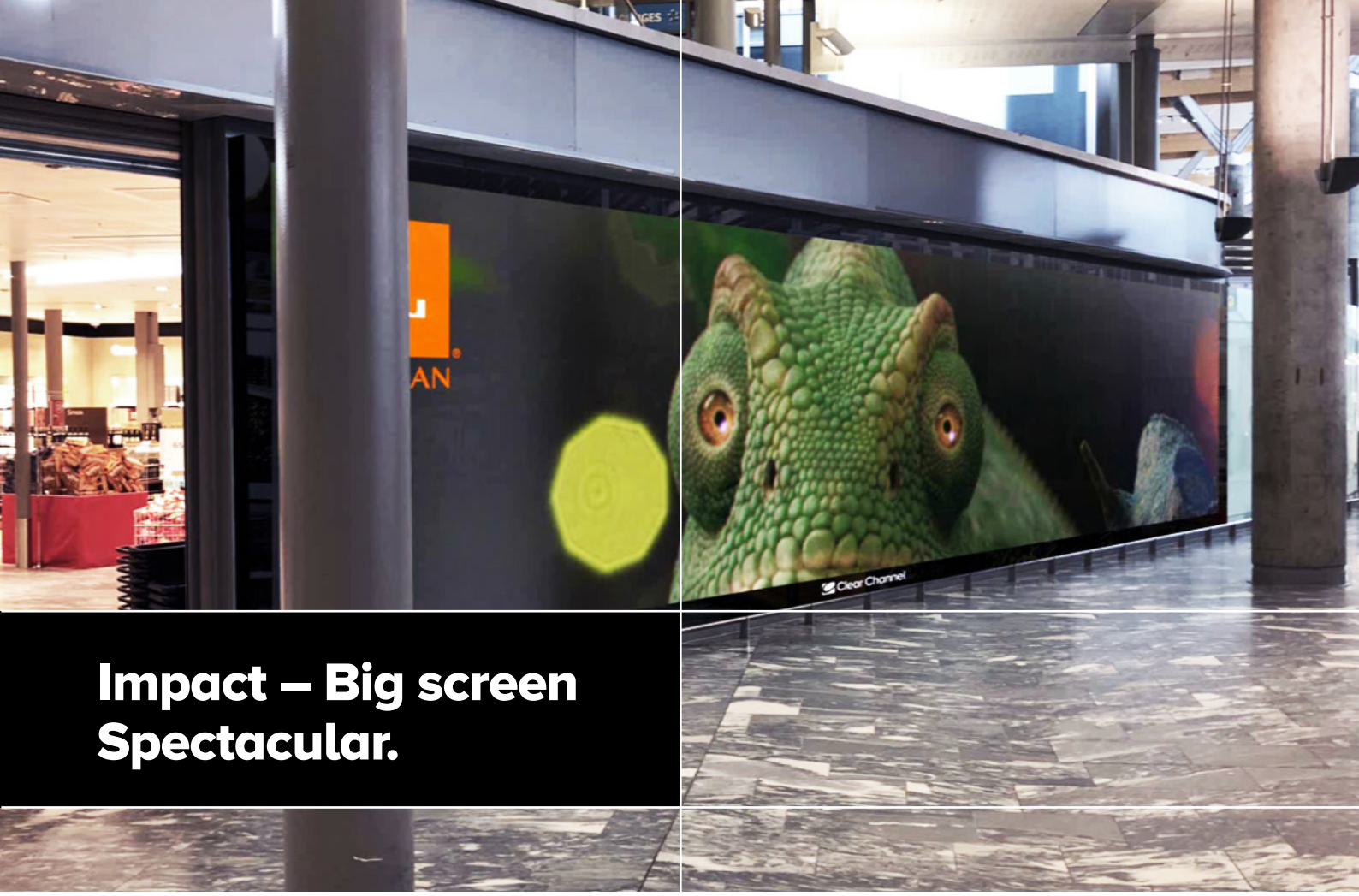

Impact – Big screen Spectacular.

28 June 2018

The big screen is located by one of the main entrances to the tax free area. This surface offer 40 square meters of high quality impact for your brand to the 8 000 000 travellers passing by each year. Last years numbers shows that out of the eight million passing by, 35% shops at the tax free.

Estimated pax per year: 8 000 000
Number of screens: 2

Gross price

4 weeks **416 000 NOK**

Production and posting is not included in the gross price.
Gross price ex. VAT.

Format
5120 x 1008 pixels and 4224 x 704 pixels.

Ad length
10 seconds default or as agreed.

Settings
MP4 or MOV. Use H264 codec for MP4. Do not exceed 20000 KB/S. JPG or PNG. 72 DPI. Maximum of 30 frames/second.

Material deadline
Minimum 3 working days before campaign start.
Exceptions for HTML, see below.

Delivery notes
Name files with YEAR_WEEK-OF-CAMPAIGN_FORMAT _ADVERTISER.FILE-FORMAT
E.g: 2017_41_Digital-Mega-Screen-Departure_OSL_ AmericanExpress.mov

Other notes
Please avoid very small text if possible.
HTML: Resolution may vary. Please contact knut.hoydalsvik@clearchannel.no for exact infomation.
Deadline delivery: 10 working days.