



Engage – Domestic departure by elevator shaft, floor and wall.

21 January 2019

Located after the Norwegian security check this location gives your brand a premium location on the “boarder” between the domestic and international flights. The foliated back drop combined with the opportunity to foliate the floor gives your brand the opportunity to create an impressive stand out brand universe.

Recent studies from Nielsen shows that 46% of air travelers engage with a new product or service when in transit at the airport.

Price per request.

Format wall

519,5x416,5 cm. Material: foil.

Format floor

520x250 cm. Material: foil.

Document is preferably made in 1:2*

PDF file check list

- Effective DPI: 100 or higher.
- CMYK (preferably FOGRA39).
- 1 cm bleed and crop marks.

The high-resolution PDF must be named ADVERTISER, FORMAT and WEEK OF CAMPAIGN.

* Files can be made in 1:5 or 1:1. Remember to adjust the DPI accordingly.