



## Breeze total.

21 January 2019

This network includes the total of 79 screens throughout the airport. Please read below for the following product categories included in the Breeze network.

### Digital cubes

The digital cubes in the Breeze network is located both in the international and domestic luggage claim area. The digital cubes gives a 360 degree view of your brand located at the top of each conveyor belt. 66% of the travellers spend 15+ minutes in this area waiting for their luggage to arrive at the belt.

### Gate screens

The gate screens are the perfect B2B tool where you can allowed for slightly more written information than the other digital outdoor products. The screens are located at 79 locations throughout the airport nearby to gates and restaurants.

### Transit screens

The ceiling hanged screens above the conveyor belts gives your brand instant recognition on the way from the international and domestic arrivals. As part of the breeze network the product offers your brand exposure throughout the airport.

Estimated pax per year: 28 800 000

Number of screens: 79

### Price per request.

#### Format

1920 x 1080 pixels.

#### Ad length

10 seconds.

#### Settings

MP4 or MOV. Use H264 codec for MP4. Do not exceed 20000 KB/SJPG or PNG. 72 DPI. Maximum of 25 frames/second.

#### Material deadline

Minimum 3 working days before campaign start. Exceptions for HTML, see below.

#### Delivery notes

Name files with YEAR\_WEEK-OF-CAMPAIGN\_FORMAT\_ADVERTISER.FILE-FORMAT  
E.g: 2017\_41\_Digital-Mega-Screen-Departure\_OSL\_AmericanExpress.mov

#### Other notes

Please avoid very small text if possible.  
HTML: Resolution may vary. Please contact knut.hoydalsvik@clearchannel.no for exact information.  
Deadline delivery: 10 working days.